

## **AMENDMENTS TO THE CLAIMS:**

This listing of claims will replace all prior versions and listings of claims in the application:

1-5. (Cancelled)

6. (Currently Amended) A method for providing electronic content to a customer using a remote user terminal and a store information terminal, the method comprising ~~the steps of:~~

accessing a menu including a plurality of electronic content items available for purchase using the remote user terminal;

selecting an electronic content item using the remote user terminal;

~~retrieving the selected electronic content item via a first communication channel;~~

obtaining an identification code, via a first communication channel, for individually identifying the ~~retrieved~~ electronic content item, wherein the identification code corresponds to the electronic content item;

inputting the identification code at the store information terminal;

enabling the customer to purchase, via a second communication channel, the second communication channel being different from the first communication channel, the ~~retrieved~~ electronic content item corresponding to the identification code; ~~and~~

enabling the customer to download the ~~purchased~~ electronic content item; and enabling the customer to view commodities or services that are available for purchase, in addition to the electronic content items, at the store information terminal.

7. (Currently Amended) The method of claim 6, further comprising downloading the ~~purchased~~ electronic content item to a portable recording medium.

8. (Previously Presented) The method of claim 6, wherein the menu including the plurality of electronic content items available for purchase is located on a server accessible by the remote user terminal via a network.

9. (Currently Amended) The method of claim 6, wherein ~~the step of obtaining an~~ the identification code ~~for individually identifying the retrieved electronic content item~~ comprises downloading the identification code to a portable recording medium.

10. (Currently Amended) A system for providing electronic content to a customer using a remote user terminal and a store information terminal, the system comprising:

means for accessing a menu including a plurality of electronic content items available for purchase using the remote user terminal;

means for selecting an electronic content item using the remote user terminal;

~~means for retrieving the selected electronic content item via a first communication channel;~~

means for obtaining an identification code, via a first communication channel, for ~~individually~~ identifying the ~~retrieved~~ electronic content item, wherein the identification code corresponds to the electronic content item;

means for inputting the identification code at the store information terminal;  
means for enabling the customer to purchase, via a second communication channel, the second communication channel being different from the first communication channel, the ~~retrieved~~ electronic content item corresponding to the identification code; ~~and~~

means for enabling the customer to download the ~~purchased~~ electronic content item; and

means for enabling the customer to view commodities or services that are available for purchase, in addition to the electronic content items, at the store information terminal.

11. (Currently Amended) The system of claim 10, further comprising means for downloading the ~~purchased~~ electronic content item to a portable recording medium.

12. (Previously Presented) The system of claim 10, wherein the menu including the plurality of electronic content items available for purchase is located on a server accessible by the remote user terminal via a network.

13. (Currently Amended) The system of claim 10, wherein obtaining ~~an~~ the identification code ~~for individually identifying the retrieved electronic content item~~ comprises downloading the identification code to a portable recording medium.